

OFFER OF INTERNSHIP

Start date: your choice

*Dear future intern,***Real internships for
high school students.**

Work remotely with a real company for 6 weeks. Take on one real project, work 1-on-1 with a mentor who does the job, and finish with a signed certificate and a personal letter about your work.

6 weeks

5-10 hrs a week

Fully remote

Ages 14-18

*5-10 hrs a week.
Fits around
school.*

What is LEAD Internships?

LEAD Internships is a remote internship program for high school students aged 14–18. Each student is matched with a real company, works on one scoped project for 6 weeks at 5–10 hours a week, meets 1-on-1 with a mentor at that company every week, and finishes with a certificate signed by the host company and a personal letter from their mentor.

AT A GLANCE

Format	Remote
Length	6 weeks
Time	5–10 hours a week
Mentoring	6 weekly 1-on-1 sessions
Who it's for	High school students, 14–18
Start	Any week, once accepted
You finish with	A certificate + a personal letter

Why parents choose LEAD

Four things a summer camp, a club or a certificate course can't give your child.

01

Proof, not a promise

A finished project, a company-signed certificate and a personal letter describing the work, all things your child can point to in applications and interviews. We never promise admissions outcomes.

02

Career clarity before college

Six weeks doing the real work shows whether a field fits, before you pay for a degree in it.

03

Grown-up skills

Deadlines, written feedback and presenting to a real team: the habits that make students stand out at university and at work.

04

Built around school

5–10 hours a week, mostly on their own schedule, with one 1-on-1 mentor session a week in your time zone.

How the 6 weeks work

Most of the work happens on your own schedule. Once a week you meet your mentor 1-on-1 to show progress and get feedback.

- W1** **Meet your mentor**
 Your first 1-on-1. Agree the brief, the goal and what “done” looks like.
- W2** **Research and first draft**
 Dig into the problem, then turn what you learn into a first version.
- W3** **Deliverable one** **MILESTONE**
 Present your first deliverable to the company and get feedback.
- W4** **Build**
 Use the feedback and do the heads-down work on your final deliverable.
- W5** **Polish**
 Finish, test and rehearse the final presentation.
- W6** **Final presentation** **MILESTONE**
 Present to the team, then receive your certificate and personal letter.

What your child could work on

Every brief comes from the host company and is real work they need done. A few examples of the kind of project students take on:

MARKETING & GROWTH

Sample brief · host: Seed-stage consumer app

Plan and test a campus launch campaign, then report which message got the most sign-ups.

Audience research

Campaign plan

Results deck

SOFTWARE ENGINEERING

Sample brief · host: Education SaaS company

Build and ship a small feature that lets teachers export class reports as PDFs.

Working feature

Tests

Demo video

AI & DATA SCIENCE

Sample brief · host: Health-tech startup

Clean six months of appointment data and build a dashboard that shows why patients miss visits.

Clean dataset

Dashboard

Findings memo

FINANCE & FINTECH

Sample brief · host: Payments startup

Compare pricing across five competitors and recommend a new plan for small businesses.

Pricing model

Competitor table

Recommendation

Sample briefs. Real briefs are written by host companies.

What you walk away with

A finished project

Something real you built, researched or shipped, that you can show and talk about in any interview.

Work experience with a real company

Weekly 1-on-1 sessions with a mentor who does this job, and a clear picture of whether you want to do it too.

A certificate and a personal letter

Everyone who completes gets a certificate signed by the host company and a personal letter from their mentor describing their work. Top performers also earn a recommendation letter.

THE COMPLETION GUARANTEE

Complete the program and your child receives a certificate signed by the host company and a personal letter from their mentor describing their work. Guaranteed. Top performers also earn a recommendation letter.

Built for under-18s from day one.

Your child will be working with adults at a company. These are the rules every LEAD internship runs on.

Every host company gets checked

We'll verify the company and the named mentor before any student is matched.

1-on-1, never unsupervised

Mentor sessions and messages happen on LEAD's channels. A LEAD coordinator can see every message and join any session.

We collect the minimum

We'll only ask for what we need to run the internship, and we won't sell it.

A named coordinator

Every student will have a LEAD coordinator parents can reach, from match to certificate.

Is LEAD right for your child?

A GOOD FIT

- ✓ Aged 14–18 and curious about a career
- ✓ Can give 5–10 hours a week for 6 weeks
- ✓ Wants real feedback from someone who does the job
- ✓ Comfortable working in English, online

NOT THE RIGHT FIT

- ✗ Looking for a guaranteed college admission (nobody can promise that)
- ✗ Can't commit a few hours every week right now
- ✗ Wants an in-person office internship
- ✗ Wants a certificate without doing the work

04 · PRICE AND NEXT STEPS

ONE PRICE. EVERYTHING INCLUDED.

\$1,989

 USD

For the full 6-week internship.

No application fee

No upsells

No add-on tiers

What's included

- ✓ Matching with a host company in your field
- ✓ 6 weekly 1-on-1 sessions with your mentor
- ✓ A scoped project brief and written feedback
- ✓ Certificate of completion, signed by the company
- ✓ A personal letter from your mentor about your work
- ✓ A LEAD coordinator from start to finish

Is cost a barrier? Tell us on your call. We want to make room for students who can't pay the full price.

Fields you can try

Business & Strategy

Market research · Competitor analysis · Business plans

Finance & Fintech

Financial models · Pricing analysis · Investor research

AI & Data Science

Data cleaning · Dashboards · Simple ML models

Health & Life Sciences

Literature reviews · Health-tech research · Patient journeys

Media & Journalism

Reporting · Newsletters · Podcast research

Marketing & Growth

Launch campaigns · Social content · Customer research

Software Engineering

Web features · Internal tools · Testing and QA

Product & Design

User interviews · Wireframes · Usability tests

Climate & Sustainability

Impact research · Carbon data · Policy briefs

Non-profit & Social Impact

Program research · Fundraising plans · Outreach

Don't see yours? We support 50+ disciplines.

The application process

1

OPTIONAL · 20 MIN

**Book a free
discovery call**

2

ONLINE FORM

Fill in the application

3

BY EMAIL

Shortlist and decision

4

ANY WEEK YOU CHOOSE

Start your internship

Talk to us before you decide

Book a free 20-minute call. Parents and students both welcome, no obligation.

Book a free call

leadinternships.com/contact
hello@leadinternships.com